

"The City of Palms" McAllen, TX Presents

- ▶ 4 Major Attractions
- ▶ Free Admission
- ▶ Free Parking

PALMFEST

International **FOLK**life Celebration

www.palmfest.com

Hosted at the



McAllen
CONVENTION CENTER

enrich your senses.™
Expressway 83 at Ware Rd.



October 2nd & 3rd
2010
Gates Open
at 12 p.m.



The **FAJITA**
COOKOFF
Smokin' Since 1976!



Heritage Village

Enjoy McAllen's History and Artisans, Carriage Rides, Storytellers, Cowboys & American Indians, Military Vehicles & Classic Car Show Art Show & RGV Rail Exhibit

Spend Some Time with **Special Guests** **Garfield and Odie**



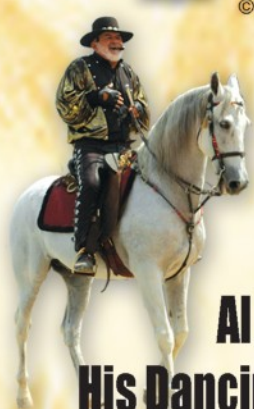
© PAWS, Inc. (Garfield®)

The Fajita Cookoff & HEB/Teach the Children Fun Tent
Crazy Cooking Teams Compete in 5 Categories and a Variety of Children's Games in the Fun Tent.



Kids-ville

Fun Kiddie Rides Including Inflatables, Bouncers and Giant Slide



Al Ragusin & His Dancing Horses

Performing LIVE Shows Daily!
Saturday & Sunday 7 p.m.



Hollywood Movie "Down for Life"

Personal Appearances by Lead Actress Jessica Romero and Director Alan Jacobs. Live Performance by Lil' Rob



Micro-Reality NASCAR Racing

Shop at El Mercado

Over 40 Arts & Crafts Vendors PLUS, Giant Book Fair to benefit the McAllen Memorial Library

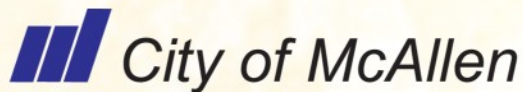
Enjoy the variety of **FOOD & BEVERAGE** Concession Stands



Visit with Palmee

The Official PalmFest Mascot

Brought To You In Part by:



Stay tuned for More Details



Attractions Open at Various Times throughout the Event
PalmFest 2010 is a Green Event - Keep McAllen Beautiful / McAllen Recycling Center