

***PALMFEST and the Valley Symphony Orchestra Committee  
preparing for McAllen milestone event!!***

***The 6<sup>th</sup> annual PalmFest Folklife Celebration 2011 will be extraordinary!*** Along with celebrating the unique cultures and vibrant history of Deep South Texas for its 6th year, this year will also **Commemorate the 100<sup>th</sup> anniversary of McAllen's Charter!**

In honor of this major McAllen milestone, **PalmFest** is proud to host the **Valley Symphony Orchestra's "Concert of the Century" on September 29, 2011 at the McAllen Convention Center.** This historic evening will include pre-concert wine reception and festivities followed by an elegant dinner during which gala attendees will enjoy the McAllen historical video presentation. PalmFest is proud to announce that Yoli Cantu, McAllen's Woman of the Year 2010 is Chair for the gala event which caps off a year of Centennial events honoring McAllen. The evening will culminate with the Grand Symphony concert! *(Note: Concert only tickets are available and offered to season ticketholders in the regular VSO concert line up)*

**PalmFest celebration continues on Saturday and Sunday 10/1 & 10/2/2011** with special historical exhibits about McAllen's colorful past, a special Art Show highlighting the work of many local & regional artists and a top notch regional entertainer as the final concert on the Saturday line up! PalmFest will once again bring several highly successful events into one fun and festive weekend of music, dancing, fun cooking competitions, museum exhibits, art, Car Evolution show, ethnic foods, authentic cultural entertainment, children's activities, shopping and much more! PalmFest is also developing the inaugural **PalmFest Farmer's Market** featuring our Valley farmers and honoring our agricultural roots!

Our efforts are dedicated to enhancing the cultural landscape of our region by providing an event of exceptional merit, value and diversity offering something for everyone!

PalmFest sponsorships are available! For more information on how to be a sponsor or vendor at PalmFest, or other information call the hotline at 956-682-5566 or visit us on the web: [www.palmfest.com](http://www.palmfest.com) For Gala reservations and tickets, please call the McAllen Convention Center 681-3800.

For information about the concert, call the VSO at 956-661-1615 or visit the website: [www.valleyorchestra.org](http://www.valleyorchestra.org)



PalmFest /VSO Concert of the Century committee: L-R: Peter Dabrowski -VSO Music Director and Conductor, Omar Rodriguez - PalmFest, Catherine Link- VSO, Yoli Cantu - Gala chair, Elva M. Cerda, PalmFest Chair, and Mike Perez, McAllen City Manager.